

**splicecom**  
 Press Release from SpliceCom

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Thumbnail images for reference only. High res images attached

### SpliceCom's Channel Partners on the Right Track at the Spanish Grand Prix

02 May, 2008. Chorleywood, UK. Representatives of SpliceCom's top ten performing UK channel partners, based on sales over the past six months, converged on Barcelona for the Spanish Grand Prix over the weekend. Hosted by SpliceCom's Head of UK Sales, Graham Harris, the winning VARs were "treated" to a sneak preview of SpliceCom's Road Map on Friday afternoon before taking in Saturday's Practice Session at the Circuit de Catalunya. This was followed by the Grand Prix itself, won by Ferrari's Kimi Raikkonen, on the Sunday. Despite such a packed agenda, there was still time for Tapas a plenty – and a few beers as well!

"Barcelona was the perfect venue to thank our best customers for their efforts and give them an insight into our new product developments," said SpliceCom's Graham Harris. "I was delighted with how our news was received and am confident that this will move **maximiser** into pole position."

"The SpliceCom trip to Barcelona was fantastic," said Michael Scallan, Group Chairman of Intech Telecom. "I've attended a few trips in my time and this was certainly up there with the best of them. The hospitality extended by the SpliceCom team was absolutely first class and the company of the other SpliceCom resellers was also great. As for the Road Map, what more could a reseller want. It's set to be a very exciting twelve months! Thanks to all at SpliceCom for a brilliant trip."

#### About SpliceCom

SpliceCom's **maximiser** "Pure IP" Unified Communications platforms combines voice, video, IP TV and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, **maximiser** was voted the "Most Innovative Product" at one of the UK 's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up the award in 2005. The company's newest and largest platform, **maximiser XS**, has been shortlisted for the Most Innovative New Hardware Product in the 2008 Comms Business Awards. Leading market analysts MZA attributed SpliceCom with a 16% share of the UK IP PBX market.

Text supplied as Word Document attached.

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