



Press Release from SpliceCom

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Pictures - High Resolution images available on request from [Contract Marketing](#)

SPLICECOM GOES UP and UP . . . AND DOWN (UNDER) SpliceCom hit 25,000 ports and 35 Authorised Resellers in the UK in just 16 months

SpliceCom are celebrating a major milestone with 25,000 ports of the maximiser IP Business Telephone System now installed in the UK, just 16 months after launch. As they continue to grow their customer base and their reseller channel, the future looks set to continue in an upward manner, with more and more organisations benefiting from the integrated bespoke call control software applications which only the maximiser can offer.

While focus still remains firmly on the UK, SpliceCom are also pleased to announce their first International deliveries into Australia via their recently appointed Asia-Pacific Distributor, Pulse Innovations.

Because maximiser is a British-designed and manufactured product, SpliceCom have the additional advantage of being able to address Global Markets. Jeremy Cooke, Sales and Marketing Director at SpliceCom explains: "We continue to be amazed at the constant number of International distributors approaching us for distribution rights. It's frustrating that we are unable to deliver engineering priority to country-specific modifications, as onward development of a winning product for the UK remains our absolute priority at this time. However, as Australia is taking a UK-spec, English language product, we have been able to agree a partnership with them that will not detract from our UK focus. The reseller reaction and orders to date Down Under have been very impressive in a short period of time".

Back to the UK market - and 35 of the 45 available places in the SpliceCom channel are already taken. So there is limited time for voice resellers to join in the fun and exhilaration that the SpliceCom rollercoaster offers. Interested companies should contact SpliceCom now to make sure that they register interest in a place, while there are still some seats left available!

Notes for Editors

SpliceCom is a privately funded company, whose management team were behind the two most successful UK voice and data convergence companies - SDX Business Systems and Network Alchemy. SpliceCom's product, the maximiser Business Telephone System, which is designed and manufactured in the UK, combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Launched in April 2003, maximiser currently has 20,000 ports installed and was voted 'Best New Product' at the Comms Channel Awards 2004. These products are only available via selected resellers and systems integrators - they are not sold directly, nor are they available via distribution.

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