



## Press Release from SpliceCom

[www.splicecom.com](http://www.splicecom.com)



Pictures - High Resolution images available on request from [Contract Marketing](#)

### RECOGNITION FOR THE STARS OF THE SPLICECOM CHANNEL

SpliceCom held their annual Partner Event on 6th October 2004 at Brocket Hall, providing a mixture of serious business and serious fun for over 100 of their channel personnel.

As part of the day they also recognised five key channel partners with awards for Fastest Growing Reseller, **maximiser** Multi-site Solution, **maximiser** Application Development, **maximiser** Technical Support and Top Performing Reseller. The winners of these accolades were all present to collect their awards from CEO and Managing Director, Sean Harding.

#### Top Performing Reseller 2004 - **Information Technology Communications**

Presented to Information Technology Communications who have demonstrated the strongest possible alignment with SpliceCom by dropping all other products and by their dedicated promotion of SpliceCom and the **maximiser** brand. They have an excellent and structured approach to sales and pre-sales and an experienced engineering team who are capable of dealing with anything from simple requirement for 'dial tone' to complex vXML scripts. MD Brian Tolley collected the award.

#### Fastest Growing **maximiser** Reseller 2004 - **TMG Telecommunications**

Presented to TMG Telecommunications who have a full in-house system across multiple sites as well as **maximiser** focused in-house telesales and pre-sales support. They are also extremely skilled in **maximiser** implementation. MD Jeff Williams collected the award.

#### **maximiser** Multi-site Solution 2004 - **Enabling Business**

Presented to Enabling Business who implemented a five site network handing 26,000 calls per week into a global-brand company based in Park Lane. This was a fully converged voice and data solution interoperating over a Cisco LAN/WAN. MD Steve Mills collected the award.

#### **maximiser** Application Development 2004 - **Comec Voice and Data**

Presented to Comec Voice and Data who implemented a unique vertical market solution with bespoke applications development, demonstrating an in-depth understanding of the customer's business issues and the way in which **maximiser** could address these. MD Martin Rowley collected the award.

#### **maximiser** Technical Support 2004 - **Datatel Communications**

Presented to Datatel Communications who were the 3rd **maximiser** Beta site and have worked closely with SpliceCom during a challenging 18 months of product development. They also implemented the first full call-centre deployment of **maximiser** for FatFace, working as a seamless team with SpliceCom support to deal with any technical issues which they faced. MD Peter Worthy collected the award.

#### Notes for Editors

SpliceCom is a privately funded company, whose management team were behind the two most successful UK voice and data convergence companies - SDX Business Systems and Network Alchemy. SpliceCom's product, the **maximiser** Business Telephone System, which is designed and manufactured in the UK, combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Launched in April 2003, **maximiser** currently has 25,000 ports installed and was voted 'Best New Product' at the Comms Channel Awards 2004. These products are only available via selected resellers and systems integrators - they are not sold directly, nor are they available via distribution.

Further Information:

**SpliceCom Limited**  
**The Hall Business Centre**  
**Berry Lane**  
**Chorleywood**  
**Hertfordshire WD3 5EX**

**Tel: 01923 287700**  
**Fax: 01923 287722**

**Email: [info@splicecom.com](mailto:info@splicecom.com)**  
**Web: [www.splicecom.com](http://www.splicecom.com)**

PR & Press Contacts:

**Contract Marketing**  
**13 Curtis Croft**  
**Shenley Brook End**  
**Milton Keynes**  
**Buckinghamshire MK5 7ET**

**Tel: 07764 946850**  
**Fax: 01908 522226**

**Email: [gill@contractmarketing.biz](mailto:gill@contractmarketing.biz)**