



## Press Release from SpliceCom

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### SpliceCom's UK Success Fuels International Expansion

06 October 2005 - Chorleywood, UK & Sydney, Australia; SpliceCom, a company specialising in IP communication systems which combine voice, video and web enabled IT applications today announced the formation of SpliceCom Australia.

SpliceCom's Australasian expansion is the result of a joint venture with Pulse Innovations PTY Ltd. the sole Australian distributor of its **maximiser** IP PBX product range. With offices located in Sydney, Brisbane and Melbourne, SpliceCom Australia offers training, consultancy and pre-sales/post sales support to SpliceCom accredited resellers in Australia and New Zealand.

Early notable successes for SpliceCom Australia include the installation of a 400-extension **maximiser** system (set to grow to 1,400 extensions before the end of the year) distributed over a 970 hectare site at Brisbane International Airport and Clarke & Kann, a Brisbane-based, commercial law firm. "At Clarke and Kann we have a reputation for excellence, innovation and superior client service - it's something our people maintain by thinking forward and it's that philosophy that made SpliceCom's **maximiser** an easy and logical choice," said Michael Sparksman, Partner, Corporate and Commercial at Clarke and Kann.

For resellers wanting to catch the SpliceCom wave, SpliceCom Australia are running roadshows in Sydney on October 11th, Brisbane on October 13th & Melbourne on October 16th.

#### Notes for Editors

SpliceCom is a privately-funded company, whose management team were behind the two most successful UK voice and data convergence companies of the 1990's - SDX Business Systems and Network Alchemy. SpliceCom's **maximiser** product family combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, **maximiser** was voted the "Most Innovative Product" at one of the UK's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up this year's award. **maximiser** accounted for 16% of IP PBX shipments in the UK between April & June 2005 according to the latest figures from industry analysts MZA.

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