



## Press Release from SpliceCom



### SpliceCom Applaud Their Channel Partners

23rd November 2006 - Chorleywood, UK: SpliceCom, the IP convergence company whose award winning **maximiser** platform combines voice, video and web enabled IT applications at the desktop last week joined with its channel partners to celebrate a year of growth and achievement.

Held at Bosworth Hall, Warwickshire, and hosted by SpliceCom's UK Sales Manager, Graham Harris, The Event 2006 was attended by well over 100 SpliceCom partners from 40 different UK resellers. In addition to a review of success and progress over the past 12 months, the results of the SpliceCom Reseller Survey and the introduction of Martin Bond, SpliceCom's new VP of International Sales, SpliceCom shared their plans for the first half of 2007 with their partners, including a sneak preview of the new 5108 Call Server for small offices of large companies and smaller business requiring up to 8 extensions.

To highlight the ever-increasing number of "best of breed" application providers who are choosing to work with SpliceCom, The SpliceCom Developers Village featured presentations and **maximiser** demos from;

- Gamma Telecom & Thus (IP Trunks)
- Spider Systems (Value added HTML/PHP/VoiceXML applications)
- Callmedia & Rostrvm ( Enterprise Call Centre)
- Meru Networks (SIP over WiFi)
- Adodo's Peak Suite (Informal Call Centre)
- EnablingApplications from ECG (Management Tools)
- Border Software (Screen Popping)
- Kalika Communications (Door Entry Systems)
- Sennheiser (Headsets).

After drinks at the bar the SpliceCom Event Team and their channel partners then sat down to dinner and the presentation of the SpliceCom Channel Awards for 2006 by SpliceCom CEO Sean Harding. These included;

- Top Performing **maximiser** Reseller - TMG Telecom
- Fast Growing existing **maximiser** Reseller - Network Connect
- Fast Growing new **maximiser** Reseller - NEC Business Solutions
- Best **maximiser** Vertical Solution - Network Europe Group Plc
- Best **maximiser** Marketing Campaign - Gordon Harwood Computers

Finally, in a special presentation, the Top Performing **maximiser** Reseller, TMG Telecom and one of SpliceCom's earliest partners, ITC, were welcomed as the inaugural members of SpliceCom's "Millionaire's Club." To round off an exciting day, everyone retired to the SpliceCom Casino where over £500 was raised for Children in Need.

Speaking about The Event 2006, UK Sales Manager, Graham Harris said, "Two years on from our inaugural Event I can see the **maximiser** channel maturing in line with the **maximiser** product range. The resellers were highly excited about the product developments that were announced and the supporting "GOSiP" (Go SpliceCom IP) marketing program. 2007 will see **maximiser** resellers fully equipped to address the SIP IP trunking opportunity whilst at that same time accommodating the transitional needs of large PBX users and small branch offices. The resellers were delighted by solutions demonstrated to allow them to address the exposed INDeX and Network Alchemy bases. All in all there were plenty of topics for our partners to "GOSiP" about long into the night!"

**Notes for Editors**

SpliceCom is a privately funded company, whose management team were behind the two most successful UK voice and data convergence companies of the 1990's - SDX Business Systems and Network Alchemy. SpliceCom's **maximiser** product family combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, **maximiser** was voted the "Most Innovative Product" at one of the UK's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up the award in 2005.

Further Information:

PR & Press Contacts:

**SpliceCom Limited**  
**The Hall Business Centre**  
**Berry Lane**  
**Chorleywood**  
**Hertfordshire WD3 5EX**

**Contract Marketing**  
**13 Curtis Croft**  
**Shenley Brook End**  
**Milton Keynes**  
**Buckinghamshire MK5 7ET**

**Tel: 01923 287700**  
**Fax: 01923 287722**

**Tel: 07764 946850**  
**Fax: 01908 522226**

**[Email: info@splicecom.com](mailto:info@splicecom.com)**  
**[Web: www.splicecom.com](http://www.splicecom.com)**

**[Email: gill@contractmarketing.biz](mailto:gill@contractmarketing.biz)**