



## Press Release from SpliceCom



### SpliceCom Sign Ian Nuttall To Meet maximiser Demand "Up North"

06 December 2007 – Chorleywood, UK; SpliceCom, the IP convergence company whose award winning **maximiser** platform combines voice, video, IP TV and web enabled IT applications at the desktop today announced that Ian Nuttall has joined the company to fuel their expansion in the North of England.

Ian joins SpliceCom from Nimans where he headed up the team supporting the Ericsson product portfolio. Prior to Nimans, he had been working with Sterry, one of the UK's largest telecom resellers, since the early nineties. Starting as a field engineer, Nuttall transferred into sales by the mid-nineties, where he was responsible for winning some of the company's largest multi-site network and Call Centre deals.

"I am excited to be joining SpliceCom who are a dynamic organisation, supplying award winning products," said Nuttall. "My main focus will be to work closely with our existing Northern Resellers to increase their profitability by promoting and selling more of our products. I will also be looking at bringing on board some new key resellers in specific geographic areas."

"I am delighted that Ian has chosen to join SpliceCom at this stage of the company's development," said UK Sales Manager, Graham Harris. "This allows us to build on our success in the South of the country by offering the same levels of support to our Northern based partners. Ian's experience and skills in telecoms, especially Call Centres, absolutely matches the strategic direction we're taking with **maximiser** and coincides with the release of the *Callmedia 4 maximiser* call centre solution."

Ian Nuttall joins SpliceCom as Regional Account Manager with immediate effect.

### About SpliceCom

SpliceCom's **maximiser** "Pure IP" product family combines voice, video, IP TV and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, **maximiser** was voted the "Most Innovative Product" at one of the UK's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up the award in 2005. Leading market analysts MZA attributed SpliceCom with a 16% share of the UK IP PBX market during Q.2 2007.

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